



# DES MOINES AREA MEDICAL EDUCATION CONSORTIUM, INC.

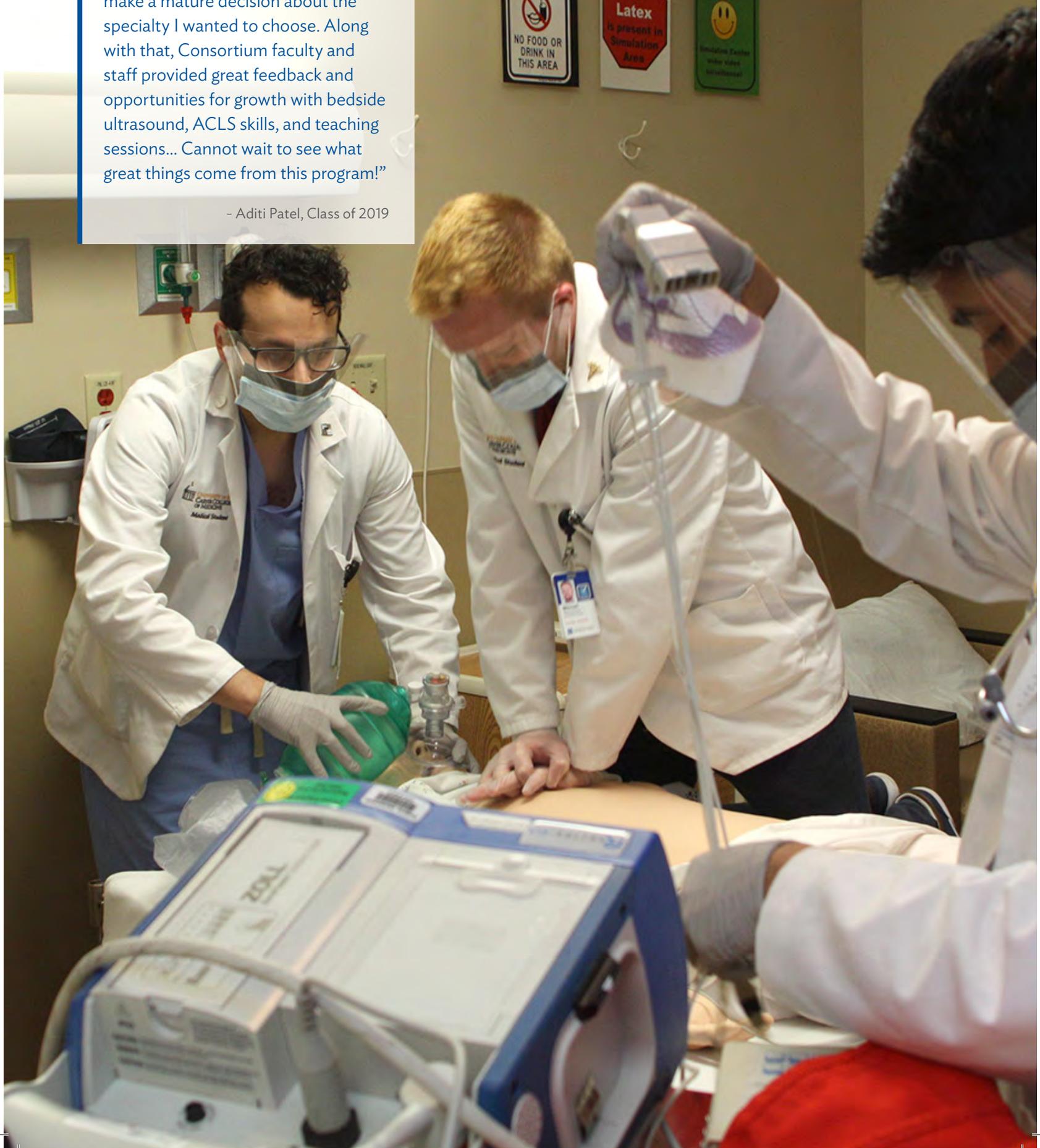


UNIVERSITY OF IOWA • UNITYPOINT HEALTH® - METHODIST | LUTHERAN | BLANK CHILDREN'S  
BROADLAWNS MEDICAL CENTER



“I feel as if I have grown tremendously as a student physician... The support is one of the reasons I was able to make a mature decision about the specialty I wanted to choose. Along with that, Consortium faculty and staff provided great feedback and opportunities for growth with bedside ultrasound, ACLS skills, and teaching sessions... Cannot wait to see what great things come from this program!”

- Aditi Patel, Class of 2019



Des Moines Area Medical Education  
Consortium University of Iowa -  
Des Moines Regional Medical Campus

# MISSION, VISION AND VALUES



## Mission:

To provide the highest quality training across the medical education continuum to prepare the next generation of health care providers to meet the health care needs of Iowans.

## Vision:

To work with all of its partners to provide innovative clinical training with an emphasis on inter-professional education that will lead the country in training health care teams ready for the future practice of medicine.

## Values:

Partners in the Des Moines Medical Education Consortium University of Iowa-Des Moines Regional Medical Campus place their common goals above individual interests to the benefit of our learners by exhibiting:

- *Respect*
- *Integrity*
- *Excellence*
- *Innovation*
- *Collaboration*
- *Transparency*

ABOVE: Surgery clerkship students working to improve their surgical knot tying abilities in the Surgery Skills Lab under the direction of surgery clerkship director Peter Tonui, MD.

LEFT: Students undergo Advanced Cardiac Life Support training near the start of the core clinical training year in Des Moines.

# WHERE WE'VE BEEN

## Formation of the Des Moines Area Medical Education Consortium



*CONSORTIUM LEADERSHIP TEAM (left to right): Kelly Breffle, Branch Campus Administrative Director, Steve Craig, MD, Consortium Executive Director and Branch Campus Assistant Dean; Wendi Kruger, Branch Campus Education Coordinator*

In early 1993, representatives from Des Moines area teaching hospitals met with visionary leaders from the University of Iowa College of Medicine to discuss ways to strengthen the bond between Des Moines teaching hospitals and the University. At the time, there was uncertainty surrounding whether the federal government would change the way it paid for graduate medical education, shifting from paying hospitals that sponsored residency programs, to paying regional consortia, consisting of teaching hospitals and their affiliated school(s) of medicine.

While the change in federal funding never came, there was widespread support for enhancing the association between Des Moines teaching hospitals and the University of Iowa, trying to improve cooperation

between hospitals in providing superior education to medical students and residents training at these hospitals.

In August 1993, James Skogsbergh (Iowa Methodist Medical Center, Blank Children's Hospital and Iowa Lutheran Hospital); Willis Fry (Broadlawns Medical Center); and Arch Bourret (Des Moines Veteran's Affairs Medical Center) signed the agreement to cooperate and unilaterally affiliate with the University of Iowa in medical education, forming the Des Moines Area Medical Education Consortium, Inc. (Consortium).

The original affiliation agreement included combining resources, increasing collaboration, pursuing common faculty development programming and facilitating resident rotations between residency programs

and hospitals. There was also a plan to increase training opportunities for University of Iowa College of Medicine students in Des Moines.

Dr. Nathan Josephson, then Executive Director, and Michael Rodemyer, past Administrative Director of the Consortium, oversaw the initial growth of University of Iowa medical student training in Des Moines. They helped create and lead a Graduate Medical Education Council, charged with overseeing all resident education at Des Moines member hospitals (both Des Moines-based residents and University of Iowa Hospital residents completing training in Des Moines), and an Undergraduate Medical Education Council, charged with overseeing all University of Iowa medical student education at Des Moines member institutions.

2001

**University of Iowa College of Medicine Renamed for Roy J. and Lucille A. Carver**

2003

**Consortium Strategic Planning Retreat – Grinnell, Iowa**

The assembled group of hospital CEOs and Des Moines member hospitals discussed a vision for an expanded health sciences campus in Des Moines for students from a variety of health professions colleges at the University of Iowa. A plan was generated to expand medical student training options in Des Moines by developing new opportunities in general surgery and psychiatry. Also at the retreat, a new Consortium Mission, Vision and Values statement was created.

Dr. Jean Robillard was appointed the new Dean of the University of Iowa Carver College of Medicine, shortly after the retreat was completed. Dr. Robillard quickly became a strong proponent for the Consortium.

2006

**Dr. Steve Craig named as new Consortium Executive Director.**

Dr. Steve Craig accepted the role of Consortium Executive Director in January 2006. Since 1984, Dr. Craig served as the director of the internal medicine residency program at Iowa Methodist Medical Center. A 1979-graduate of the University of Iowa College of Medicine, who completed parts of his medical school clinical training in Des Moines, Dr. Craig had a vision to develop Des Moines as a fully accredited branch campus of the University of Iowa Carver College of Medicine.

**In April, a subsequent Consortium strategic planning retreat was held.**

All parties agreed that there was a need to work together to recruit, train and retain medical students and resident physicians to practice in Iowa to help meet the state's growing medical manpower needs.

2008

**Des Moines approved as an official branch campus of the Carver College of Medicine by the Liaison Committee for Medical Education that accredits medical schools.**

2014

**Consortium Board Strategic Planning Retreat held in Grinnell, Iowa.**

New Consortium mission, vision and values statements developed, as well as 3-5 year strategic priorities including development of the Des Moines branch campus infrastructure, marketing and promotion, enhanced collaboration across campuses, and educational or curriculum innovations.

2016

**Consortium Board Mini-Planning Retreat**

The retreat addressed two priorities:

1. Developing a program to provide Carver College of Medicine students opportunities to participate in health policy advocacy initiatives in Des Moines.
2. Working with partners to develop enhanced philanthropic support for the Des Moines branch campus.

2017

**New Vice President and Dean named at the University of Iowa Carver College of Medicine**

Brooks Jackson, MD, MBA, was appointed as the new UI Vice President of Medical Affairs and Dean of the University of Iowa Carver College of Medicine. He succeeded Dr. Jean Robillard who announced his retirement that year.

2018

**New Consortium Administrative Director Hired**

Kelly Breffle-Starbird, MHA, was hired to replace Mike Rodemyer upon his retirement in 2018.

2019

**VA Central Iowa Health Care System Withdraws from Consortium**

In the spring of 2019, the VA decided to withdraw their participation from the Consortium. However, they continue to provide valuable clinical training and education to medical students and resident physicians who rotate in their facility.

2020

**New Medical Student Curriculum Added**

The Consortium introduced a new health policy advocacy elective for 4th year University of Iowa Carver College of Medicine students. The first inaugural student participated in this new 4-week elective in January.



## DES MOINES AREA MEDICAL EDUCATION CONSORTIUM BOARD OF DIRECTORS AND STAFF:

SEATED, LEFT TO RIGHT: Kelly Breffle (Administrative Director, Consortium staff), David Stark (President and CEO, UnityPoint Health - Des Moines), Brooks Jackson, MD, MBA (UI VP for Medical Affairs & Dean, University of Iowa Carver College of Medicine), Jody Jenner (CEO, Broadlawns Medical Center), Wendi Kruger (Education Coordinator, Consortium staff)

STANDING, LEFT TO RIGHT: Chris Cooper, MD (Senior Associate Dean for Medical Education, University of Iowa Carver College of Medicine), Larry Severidt, MD (Director of Medical Education, Broadlawns Medical Center), Mark Wilson, MD, MPH (Associate Dean, Graduate Medical Education, University of Iowa Hospitals and Clinics), Steve Craig, MD (Consortium Executive Director & Assistant Dean, University of Iowa Carver College of Medicine), William John Yost, MD, (Chief Academic Officer and VP of Medical Education & Research, UnityPoint Health - Des Moines), Ken Cheyne, MD (Program Director, UnityPoint Health - Des Moines)

NOT PICTURED: Lisa Veach, MD (Specialty Care Director and Physician Educator, UnityPoint Health - Des Moines)





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## CONSORTIUM MEMBERS

- 1 | BLANK CHILDREN'S HOSPITAL
  - 2 | BROADLAWNS MEDICAL CENTER
  - 3 | UNIVERSITY OF IOWA CARVER COLLEGE OF MEDICINE
  - 4 | IOWA LUTHERAN HOSPITAL
  - 5 | IOWA METHODIST MEDICAL CENTER
  - 6 | UNIVERSITY OF IOWA HOSPITALS AND CLINICS
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“Doing the Des Moines year was the single best decision I have made in medical school, both from an educational perspective and from a life perspective. The support of faculty, staff, residents, has been second to none and has helped me grow as a person and as a future physician. Thank you for a wonderful and life-changing year.”

Levi Endelman, Class of 2021



“The support system in Des Moines is second to none, and sets up every medical student for success academically, no matter which specialty.”

- David Rudolph, Class of 2020



CLOCKWISE FROM LOWER LEFT *Surgery clerkship students in the Surgery Skills Lab mock operating room. Clerkship Students meeting with Assistant Dean, Steve Craig, MD. Outpatient internal medicine clerkship students meeting with faculty member William John Yost, MD*

## WHERE WE ARE

Des Moines Area Medical Education Consortium, Inc. as the Official Branch Campus of the University of Iowa Carver College of Medicine

In 2007, Dr. Jean Robillard was appointed Vice President for Medical Affairs at the University of Iowa. In this role, he oversaw both the Carver College of Medicine and University of Iowa Hospitals and Clinics. In 2008, Dr. Paul Rothman was appointed Dean of the University of Iowa Carver College of Medicine.

Two years later, it was decided to begin offering up to 24 students from the Carver College of Medicine a chance to complete an entire year of core clinical clerkship training curriculum (40 weeks) at the Des Moines Branch Campus.

Students began completing one-year core clerkship training at the Des Moines Branch Campus in the 2009-2010 academic year. Yearly evaluations confirm Des Moines students do as well as, or better than, students training at the main campus in Iowa City on both standardized clerkship exams and final grades earned. Further, students completing

core clerkship training in Des Moines consistently rate their training experiences even more positively than students training at the main campus.

Members of the Consortium agreed to develop a new long-term agreement to support the Des Moines Branch Campus. In July 2011, the agreement was completed and signed by all parties for a term of 10 years, upon which the agreement will automatically renew unless one of the parties requests a change.

Soon after, Dr. Steve Craig was appointed an Assistant Dean in the University of Iowa Carver College of Medicine by Dean Paul Rothman (January 2012). As an Assistant Dean for Student Affairs and Curriculum, Dr. Craig was specifically charged with directing the day-to-day operations of the Des Moines Branch Campus.



## OUR STUDENTS



STUDENT HOUSING



VOLUNTEER EVENT *Meals from the Heartland*

The amount of core clinical training provided in Des Moines is 44 weeks. This consists of:

Inpatient Internal Medicine Clerkship	6 weeks
Pediatrics Clerkship	6 weeks
General Surgery Clerkship	6 weeks
Obstetrics-Gynecology Clerkship	6 weeks
Outpatient Internal Medicine Clerkship	4 weeks
Family Medicine Clerkship	4 weeks
Community-Based Primary Care Clerkship	4 weeks
Psychiatry Clerkship	4 weeks
Neurology Clerkship	4 weeks



WAUKEE APEX OPPORTUNITY WITH MIDDLE SCHOOL STUDENTS

“I cannot speak highly enough of this Des Moines experience. The administration was unbelievably helpful. The city provided such incredible opportunities for fun and for volunteering. The different hospital systems gave such a welcomed variety of healthcare experiences. I feel I’ve grown more as a person during this year than I have in a long time, and I absolutely credit being here.”

- Mitchell Hooyer, Class of 2021

# WHERE WE ARE GOING

## Advances in Medical Education at the University of Iowa Carver College of Medicine Curriculum and the Role of the Des Moines Branch Campus

The current “New Horizon’s Curriculum” was initiated at the Carver College of Medicine in 2014. This curriculum is divided into three phases.

- **Phase 1** – Students study the foundational or basic sciences for 18 months while also receiving instruction on fundamental clinical skills they will use in the next two phases of their curriculum.
- **Phase 2** – Students start their core clinical clerkship year working in hospital/inpatient and outpatient clinical and community health settings in the major clinical disciplines for 12 months. These include:
  - o Family Medicine
  - o Internal Medicine
  - o Neurology
  - o Obstetrics & Gynecology
  - o Pediatrics
  - o Psychiatry
  - o Surgery

Each year, up to 24 students are recruited to complete the core clinical clerkship year at the Des Moines Branch Campus. For years where more than 24 students have been interested in coming to the Des Moines Branch Campus, a lottery was established to determine the final 24 students.

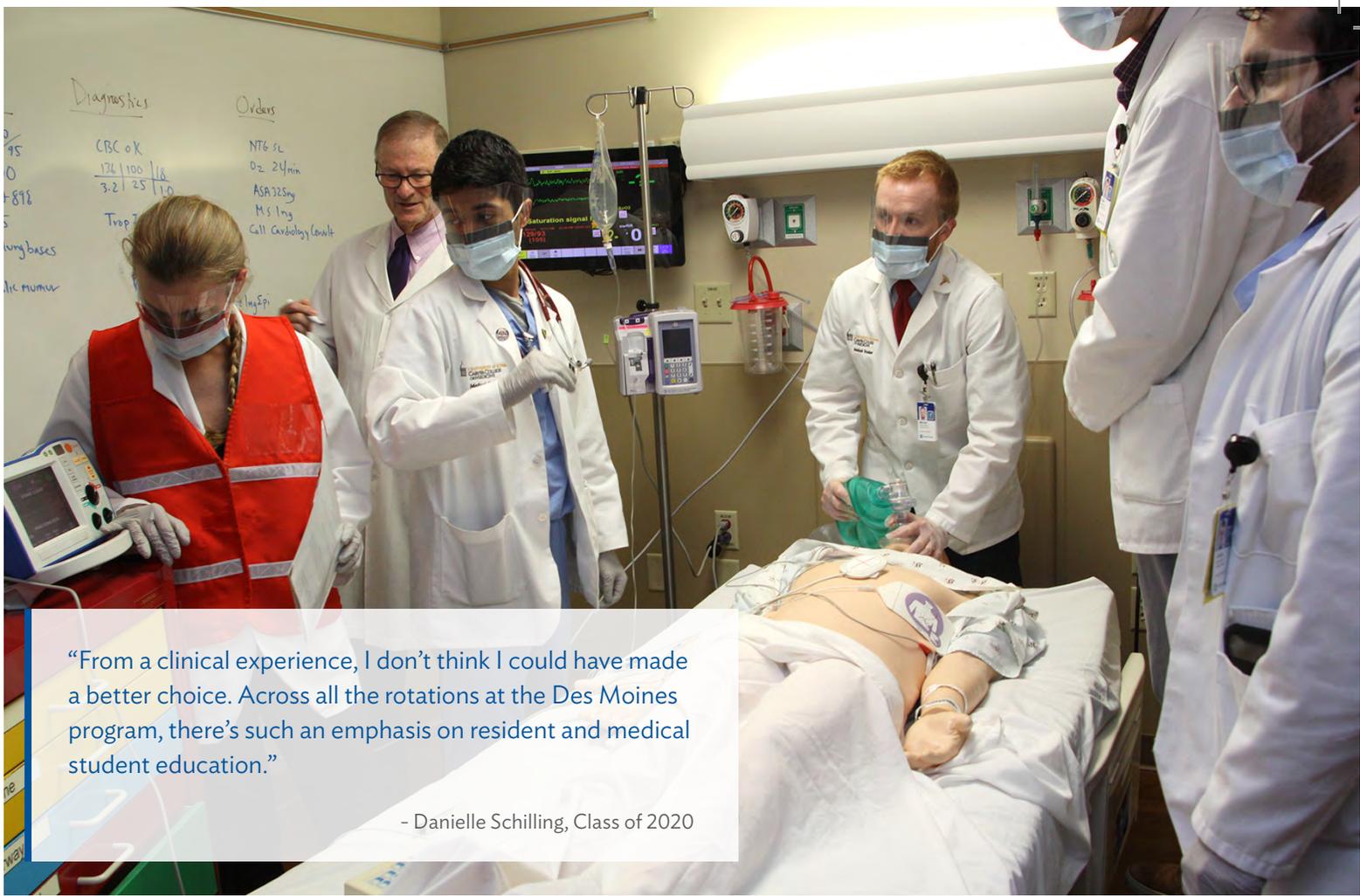
- **Phase 3**– Students complete 18 months of advanced clinical pathway training that is tailored to the specialty and career plans of the student. The Des Moines Branch Campus provides multiple advanced pathway training options, especially for students pursuing careers in Emergency Medicine, Family Medicine, Internal Medicine, Pediatrics, Psychiatry, and Surgery. These experiences also allow students to explore the Des Moines residency training programs in these specialty areas.

While constantly improving and innovating new educational and training methods at the Des Moines Branch Campus, there are also efforts to create new educational opportunities for UI Carver College of Medicine students. Two additional efforts include:

1. **Health Policy Advocacy Elective** – Students enrolled in the Healthcare Delivery Science, Management and Policy distinction track have the option to participate in a hands-on advocacy experience working with an approved mentor/organization in health policy advocacy, with potential exposure to the Iowa legislature while in session. Up to 4 students can participate in this 4-week elective, which also includes expanded classroom instruction and readings regarding health policy and advocacy.
2. **Summer Research Fellowships** – Students have an opportunity to work with a Des Moines faculty mentor pursuing clinical research projects, with the support of UnityPoint Health – Des Moines Department of Research faculty and staff. These fellowships offer a stipend and are targeted toward students between their 1st and 2nd year of medical school during the three-month summer break.

Additionally, the Des Moines Branch Campus has been developing philanthropic opportunities to help support the campus. There are ongoing efforts to raise funds to support new educational programming, like the health policy advocacy elective and summer research fellowships, as well as support faculty and staff resources to maintain an exemplary branch campus, along with assistance to address significant capital needs. Capital needs include developing new and expanded housing for students who train at the branch campus, and the creation and/or expansion of a facility to house all of the extensive education space and resources need to train students and residents.

Consortium leadership is constantly planning for the future. The goal is to build on the current success while looking for new and innovative ways to train future medical students. Consortium partners are committed to growing efforts to provide the highest quality training across the medical education continuum to prepare the next generation of health care providers to help meet the health care needs of Iowans.



ABOVE: Students working as a team caring for a simulated patient in the Simulation Center  
BELOW: Students jointly interviewing a live simulated patient during psychiatry clerkship training





*We welcome support (philanthropically) to assist with our educational mission. To find out more about The Des Moines Area Medical Education Consortium, please contact:*

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